

AUG2/12 17.33
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KN</u>

AUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

(CER)

CO-OP BILLING NEEDED

DATE AUG2/12 17.33

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$1,900.00	8/28	8/31	2		TU,F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1864												
PROGRAM : GMA CON COM1 : 1X PER DAY												

REP HEADLINE# 6261986
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG2/12 17.33
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	8/29	8/31	3		W-F	3
3			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	8/28	8/29	2		TU-W	2
4			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,600.00	8/28	8/31	3		TU,TH-F	3
5			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$800.00	8/29	8/31	3		W-F	3
6			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	8/28	9/2	4		TU-TH,SU	4
7			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,200.00	9/1	9/1	1		SAT	1
8			700P-800P PROGRAM : AFV	30		\$2,750.00	9/2	9/2	1		SUN	1
9			900P-1100P PROGRAM : EXREME MAKEOVER	30		\$4,500.00	9/2	9/2	1		SUN	1
10			1130P-1200M PROGRAM : SPORTNIGHT ON 9	30		\$450.00	9/2	9/2	1		SUN	1
11			700A-900A PROGRAM : GMA	30		\$2,100.00	9/3	9/3	1		MON	1
12			1200N-100P PROGRAM : NEWS	30		\$900.00	9/3	9/3	1		MON	1

REP HEADLINE# 6261986
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG2/12 17.33
 *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P	30		\$3,200.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
14			700P-730P	30		\$3,900.00	9/3	9/3	1		MON	1
PROGRAM : JEOPARDY												
15			1135P-1205A	30		\$900.00	9/3	9/3	1		MON	1
PROGRAM : NITELINE												
16			1100P-1135P	30		\$2,250.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
SEP/12 55700.00												

CONTRACT TOTAL 55700.00
 TOTAL SPOTS 27

MARKET TOTALS \$174,062 WFTV 32% WKMG 42% WESH 24% WOFL 2% WKCF 0% WRBW 0% CABL 0%
 SVC- NSI
 DEMOS- RA35+* WOPX 0% WRDQ 0% EFTV 0%